

BUSINESS OVERVIEW

Amazing Fashions



LOCATION

Head Office : Fareast Textile & Clothing .

Address : House- 445,Road – 07,
DOHS Baridhara, Dhaka -1206 , Bangladesh
Phone No : +88-02-8416764,8416614,8415068

Garment Factory : Amazing Fashions Ltd

Address : Plot-10, Dagerchala Road,
National University, Gazipur, Bangladesh
Phone No : +88-02-9293661,9293658,9293659

Textile Factory : Universal Yarn Dyeing Ltd.

Address : Plot No 57-60 BSCIC Industrial Estate
Tarutia, Koratia Tangail, Bangladesh
Phone No : +88-921-62380



KEY CONTACTS

- **Managing Director**

- A.L.M Ziaul Hoque
- BSC Textiles Engineering
- BUTEX 2nd Batch under Dhaka University
- Email: z_hoque@fareastbd.com

- **Group Director**

- Md. Mominul Hoque Jewel
- BSC/ MSC Statistics
- Jahangir Nagar University
- Email: m_hoque@fareastbd.com

- **Director Operations**

- SM Zubair Bin Zia Rubab
- BASC Industrial Engineering
- Process and system Optimization
- University of Toronto, St George
- Email: zubair.zia@fareastbd.com

- **Director Marketing**

- SM Nishat Bin Zia Rumman
- International Business & Marketing,
- Taylors University
- Email: rumman@fareastbd.com



ABOUT AMAZING FASHIONS

- 100% export-oriented garments manufacturing company and medical apparel manufacturing.
- Style based factory with the objective to provide choices for all variation in knitwear, activewear and non-woven (medical and industrial PPE) products for our customers.
- During Covid-19 the company expanded its capacity by additional 15 lines in knitwear and active wear and currently has 50 sewing Lines with 2.5 million pieces monthly sewing capacity. This has been possible due to solid commitment, Quality standard and product variation strength. Expected turnover for 2021-2022 is over USD 50 million (annual). We currently employ 2800 workers and 400 staffs
- Strong global supply chain set up. R and D, sourcing and Inspection facility in Hangzhou and Shanghai for providing customers with variety at competitive prices. Yarn sourcing network includes Vietnam, Indonesia, India, Turkey and China. From our total consumption 25-30% fabric is import based.
- Inhouse printing facility of 100,000 pieces daily.
- Inhouse knitting capacity of 8 tons and daily grey fabric requirement 16 tons
- Own yarn dyeing and sewing thread manufacturing (Universal Yarn Dyeing). Daily 10 tons yarn dyeing and 20000 sewing thread manufacturing. Undergoing extension in Fabric dyeing with 20 tons capacity.
- **We are planning additional 15 lines set up** in adjacent factory building and capacity expected to reach **65 lines by June 2023** with a target to reach USD 70 million export annually from Fiscal year 2023-2024.

ABOUT THE FOUNDER OF AMAZING FASHIONS

- The founder and CEO, Mr. A.L.M Ziaul Hoque is a renowned Textile Engineer and has been involved in the sector around 40 years.
- He is one of the pioneers in terms of development of this industry. He served as a class 1 gazetted officer and a teacher at a national textiles training institute in the later 1980's. He then worked in different textile industries and gained mass technical hands on working experience in the field of :
 - Spinning
 - Yarn dyeing
 - Knitting and Weaving
 - Fabric dyeing and finishing
 - Garments Manufacturing, washing and garment dyeing

In 1999 he started his own buying house Fareast Textiles and Clothing and his entry in Business career.



THE JOURNEY

- The Parent company of Amazing called Fareast Textiles & Clothing started its operation in the year 1999. Fareast was established as a trading company with its first customer Karstadt Quelle AG. Till today we are still the strategic sourcing partner for Karstadt.
- In 2007, Amazing started operation in manufacturing with Karstadt as the first customer with 5 lines , 250 workers, and 50 staffs and an annual turnover of only USD 3 million.
- By 2015 the production capacity gradually expanded to 20 production lines and almost 1600 workers
- In 2015, the group took over Universal Yarn Dyeing and went through complete restructuring, extension and Machine BMRE to expand the capacity to 10 tons daily dyed yarn and 20,0000 sewing thread production capacity
- By 2018, Amazing Fashions completed set up of 35 production lines with major buyers being OVS, Charles Voegelé and Karstadt. We are currently the biggest supplier partner for OVS globally
- In 2019, Amazing Fashions started catering to the South Korean Market with single piece inspection procedure.
- During COVID in 2020, aside the medical apparel business the knit business increased by almost 50% and the factory went through an expansion with additional 15 line set up. Currently there are 50 production lines operational along side daily 120,000 inhouse printing capacity . Currently there are 2800 workers and 400 staffs for the RMG unit



Amazing Fashions Factory area and machineries

- Production Floor area: 130,000 sqft (Six floors)
- Ware house: 30,000 sqft
- Utility: 5000 sqft (1 ton boiler and 850 KVA generator)
- Office and staff: 10000 sqft

Machine List

SL.No	Machine Type	Total Qty.
1	Sewing Machine	1479
2	Seam Sealing Machine	52
3	Circular Knitting Machine	22
4	Coller Knitting Machine	4
5	Needle Detector	4
6	Fusing Machine	1
7	Vacuum Iron Table	80
8	Steam Iron	85
9	Cutting Machine	27
10	Spot Clining Machine	5
11	Heat Press Machine	6
12	Bell Curing	2
13	<u>Printing Table</u>	15



Amazing Fashions Factory area and machineries



Inhouse Knitting



Factory warehouse and building

Amazing Fashions Factory area and machineries



Universal Yarn Dyeing Factory



UNIVERSAL YARN DYEING LTD.

Factory production area: 50,000 sqft

<u>Section</u>	<u>Machine sets</u>		<u>Capacity</u>
Soft Winding	8 sets	424 head	12000kg
Dyeing machine	30 sets		12000 kg
Hydro extractor	2 sets		12000 kg
Dryer	2 sets		12000 kg
Hard winding	8 sets	960 heads	12400 kg
Sewing thread	34 sets		25000 cones
ETP	2 units		120,000 ltrs / day
Generator	1 set		1050 Kw
Boiler	1 unit		4 tons

LABORATORY UNIT

- ◆ IR Lab Sample Dyeing Machine ---2 Unit
- ◆ Spectrophotometer (Data Color) --- 2 unit
- ◆ Shaker Sample Dyeing Machine---2Unit
- ◆ Lab Hydro---1Unit
- ◆ Lab Dryer---1Unit
- ◆ Light Box –2Unit
- ◆ Sample Dyeing Machine ---2unit

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Universal Yarn Dyeing Factory



UNIVERSAL YARN DYEING LTD.

Soft Winding Section



Dyeing Section



Hydro extractor



RF dryer



Effluent Treatment Plan (ETP)



OUR TECHNICAL BACKGROUND

Management of Amazing is from related Technical Back ground and all our execution staffs have direct access to management. They enjoy working directly in a horizontal culture and we promote brainstorming together for continuous development. All issues are discussed in real time through department wise groups in online communication platforms.

- **Our M.D and CEO** is a well reputed textile engineer as discussed earlier
- **Our Group Director** worked in Target as head of process analyst and holds Masters degree in Statistics and IT network. He has 25 years experience in garments trade, sourcing and manufacturing.
- **Director Operations:** Industrial Engineer from University of Toronto and Data Analyst in Siemens. Later worked in supply chain management and process structuring.
- **Director Marketing:** Human resource management, and human factor integration/ organizational behaviour.
- We have **30 Textile engineers** working in **Fabric R&D** and **25 Industrial engineers** in production in Bangladesh.
- Our **R and D** team in Shanghai consist of 8 engineers with three PHD holders.



STRENGTHS

- The factory has minimal worker migration due to its good HR and compliance practices. Having same workforce for longer period have helped us to structure accumulated training and practices that develop higher quality standards reflecting in our product.
- Product variation due to strong R and D and supply chain globally. Sourcing network in China, Indonesia, India, Vietnam and Turkey
- Apparel manufacturing lines are led by Industrial Engineers who manage the production and quality. Long term data helps to identify bottlenecks and improve processes and develop worker skills methodically.
- Young and dynamic process development and execution team
- **Market diversity:** Capable of executing 100% inspection orders as well as AQL.
- **Strong Financial capacity:** We are having three commercial banks supporting our garment business working capital. Even during COVID-19 we received an enhancement of additional 50% working capital to support our expansion to 50 sewing lines.
- Management from technical background and fully involved in the business.



CURRENT CUSTOMERS



GARMENT VARIATION

With our current capacity we can ship around 180-200 styling a month totalling approximately 2.5 million pieces monthly. We are a multi style factory and we like to give our customer a one stop service.. Most ordered garment items at our factories include:

Ladies: 40%, Mens: 30%, Children and Teen: 30%

Product category assortment:

- Tee shirts, Sweat Shirts (MTM) and Serafino:40%
- Polo and Golf Shirts: 10%
- Hoodies , Baseball Jackets, Knit blazers: 20%
- Sweat Pants, Joggers, Shorts: 15%
- Dress and Gowns: 10%
- **Active wear: 5%**

Please kindly refer to our Product Catalogues sent with the overview for detailed product pictures.



CORE FABRICS

- **Jersey and Heavy Jersey (130-270 GSM) (40%)**
 - 100% cotton jersey (Organic, BCI, cotton viscous, Supima, cotton melange) with single and twisted yarns
 - **Jersey Spandex:** Cotton Modal spandex, Cotton spandex, Poly Viscous Stretch (cool touch), cotton Lyocell spandex, nylon spandex, polyester spandex, Viscous Lycra

- **Fleece and Terry and (240-400 GSM) (40%)**
 - 85/15 CVC, 80/20 CVC, 60/ 40 CVC, TC fleece, 100% cotton and cotton lycra

- **Interlock, Separation-Interlock, Lacoste, Pique, waffle**
 - 100% cotton, Modal- Polyester, cotton spandex, Cotton/Poly , Polyester spandex, Polyamide spandex

- **RIB and Drop Needle**
 - 100% Cotton, cotton spandex



Compliance Certificates



UPCOMING EXPANSIONS THIS YEAR

- 15 Additional Sewing Lines.
- Sustainable Fabric Dyeing Unit adjacent to yarn dyeing unit in Tangail to be completed by mid 2022
- Cutting Automation with 8 auto spreaders and 2 Auto Cutter.
- Oval automated printing machine with daily capacity of 200,000 pieces
- Digital Printing machines
- Additional 12 ton knitting set up in house
- Socks manufacturing. 100,000 pairs daily. Forward linkage of Yarn dyeing unit.



Thank You!

Website: <https://www.amazingfashionsltd.com>

